



## Applied Big Data Analytics

By MR Ajit Kumar Roy

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Big Data is a hot topic and getting a lot of media and business attention. Big data is high-volume, high-velocity and high-variety information assets that demand cost-effective, innovative forms of information processing for enhanced insight and decision making. Big data finds insights from complex, noisy, heterogeneous, longitudinal, and voluminous data. and aims to answer questions that were previously unanswered. Big data exists in a wide variety of data-intensive areas such as atmospheric science, genome research, astronomical studies, and network traffic monitor. Collecting, analyzing and understanding Big Data is becoming a differentiated strategy today but it will become a fact of life tomorrow. This book, Applied Big Data Analytics is unique among those big-data books because of its great depth and technical approach. It consists of four themes: i) Basics of big data analytics, ii) Tools, techniques and software for analytics iii) Big data analytics in health care sector iv) Big data analytics in industries, bioinformatics and life sciences. With 26 chapters spread over four sections the book demonstrates further the emerging issues and approaches in various areas of Big Data...



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