



The truth of the world's top family business: family dynasty in control of the world powers. gold(Chinese Edition)

By BEN SHE

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown in Publisher: Anhui People List Price: 36.00 yuan Author: Publisher: Anhui People's Publishing House ISBN: 9787212053581 Pages: Revision: Binding: Folio: Published :2012 -7-1 printing time: words: Product ID: 22822781 About this book describes the United States. Britain. France and other 13 countries. including Siemens. Mars Food. Ford. Aeon. Samsung. basic elements of the 58 well-known family business. These enterprises are involved in many industries. such as food. medicine. department stores. energy and business around the world. The book not only tells a brief history of the major family business. but also reveals its heritage of centuries of enterprise management philosophy. such as the to cultivate successors principles. Relationship Circle cultivation. Excellence author excellence magazine founded in October 1997. and disseminate business management influence mainstream magazines. Adhering to the concept of the Operating humanity. to promote the spirit of people-oriented business. and management practices that have commercial value for Chinese management. Wal-Mart. the world's largest beverage company directory American Empire Alticor 5:5 Coca-Cola. Disney. most wealthy doll sit on the throne couples Dow Jones legendary newspaper...

Reviews

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